

WE ARE HIRING

Software Sales & Marketing Assistant

Junior / Entry-Level Role for a Fast Learner in Software Sales, Client Visits and Business Growth

Company: Seinex Group	Location: Kampala, Uganda	Level: Junior / Entry Level
Experience: 0–2 years	Employment: Full-time / Part-time / Commission-based	Department: Sales, Marketing & Business Development
Application Format: One zipped file containing all documents	Deadline: [Insert Deadline Date]	Reports To: Director / Business Development Lead

About the Opportunity: Seinex Group is looking for a confident, energetic and fast-learning person to help market our software products, visit customers, support product demonstrations, understand customer business processes and follow up on sales opportunities. This is a practical startup role for someone who is willing to learn, move in the field and grow with the company.

Who We Are Looking For

- A fast learner who can quickly understand software systems, features and customer workflows.
- A confident communicator who can approach business owners, school administrators and decision-makers.
- A field-oriented person who is willing to move to different customer locations for marketing, demos and follow-ups.
- A practical person who can understand business processes, identify client problems and explain how software can help.
- A flexible team player who can work in a startup environment and take initiative with minimum supervision.

Key Responsibilities	Required Skills	Qualifications
• Market and promote Seinex Group software products to potential customers. • Visit customers and introduce the company's software solutions. • Identify leads and new business opportunities in schools, SMEs, clinics and other organizations. • Support product demos, client presentations and follow-up meetings. • Collect customer requirements, feedback and questions for the technical team. • Keep clear records of customer visits, calls, demos and follow-ups.	• Good communication, listening and interpersonal skills. • Ability to learn software systems quickly and explain them in simple language. • Basic understanding of business processes and customer operations. • Confidence to approach customers and handle questions professionally. • Good customer care, follow-up and record-keeping skills. • Basic computer skills: email, WhatsApp, Word, Excel and internet tools.	• Diploma, certificate or degree in Marketing, Business Administration, IT, Sales or a related field. • Fresh graduates are encouraged to apply. • 0–2 years' experience in sales, marketing, customer service or software products. • Field sales, customer visits or software exposure is an added advantage. • Ability to speak more than one local language is an added advantage.

Main Duties in More Detail

• Lead generation: list potential customers, make calls/messages, book appointments and update lead status.	• Field marketing: visit prospects, introduce Seinex Group, share product information and collect customer needs.
• Product explanation: learn the company systems and explain modules, benefits and usage to non-technical customers.	• Demo support: assist in preparing demos, taking notes during meetings and sharing feedback with the technical team.
• Customer follow-up: follow up after visits, answer basic questions, remind clients about proposals and support conversion.	• Market learning: observe competitor products, customer expectations, pricing concerns and common market needs.
• Reporting: prepare short daily or weekly reports showing visits made, leads generated, feedback received and next actions.	

What Seinex Group Offers

• Practical learning in software sales, marketing and business development.	• Exposure to real customers, product demos and business processes.
• Opportunity to grow with a young technology company.	• Possible commission or performance incentives based on company decision.

HOW TO APPLY

Send your application as ONE ZIPPED FILE to hr@seinexgroup.com

The zipped file should be named: YourName_SoftwareSalesMarketingAssistant.zip

Application Deadline: 2026 July 25th

Documents to Include in the Zipped File

Required Documents	Optional / Added Documents
• Cover letter • Updated CV • Academic documents/certificates • National ID or valid identification document	• Reference letters, if available • Short samples of previous marketing or social media work, if available • Any other document that supports your application

Important Note to Applicants

Applicants should be ready to demonstrate confidence, willingness to learn, basic computer knowledge, customer communication ability and interest in software products. Shortlisted candidates may be invited for an interview and a simple practical task or product explanation exercise.

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